



2023

# Company Profile

For suppliers and distributors

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## About Crowdfox

Crowdfox is one of the most trendsetting solutions for procurement optimization and one of the TOP 100 most innovative companies in the German SME sector. Our unique solution optimizes SRM systems in terms of item search and user experience, so that customers benefit from accelerated procurement processes in the long term and gain valuable time in their daily business.

**Since 2020, our business focus has been on the SaaS solution for indirect procurement. Consequently, at the beginning of 2022, all B2C and B2B marketplaces were shut down and any relationships with our own suppliers were terminated!**



Technology leader  
procurement optimization



In-house software  
development



Business focus  
SaaS solution



No marketplace,  
no own suppliers

Our customers include well-known enterprise companies from the automotive, chemical, logistics, mechanical engineering and service sectors.

## Our added value

Crowdfox optimizes the cooperation between you as a quality and inventory supplier and your customers. In addition, we support you in connecting to other large companies and corporations.

- ① We support you in **optimizing your content**.
- ② We improve the **findability of your articles** in the SRM system of the customer.
- ③ We increase your **digital reach** and open the doors to additional (corporate) customers.
- ④ We offer you an **easy connection** - without additional effort or process changes.
- ⑤ We advise you with **competent IT and content experts** in all matters.

## Building trust with **data security**

Your data is securely stored on German servers and encrypted according to the highest industry standards. They are exclusively made available to your customers via a closed system and are not accessible to competitors or other interested parties!

**Further details on our data security concept can be found [here](#).**